



# Liquid Avatar®

## TECHNOLOGIES INC.

POWERING AN ECOSYSTEM OF TRUST  
AND PRIVACY FOR THE DIGITAL WORLD

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CORPORATE PRESENTATION  
MAY 2022

CSE:LQID OTCQB:LQAVF FRA:4T51



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# Who we are.

Liquid Avatar is a **SaaS-based Digital ID platform** that supports consumers, government, industry and business with secure management, control and support of personal credentials.



*“Digital Identity is at the core of our business.”*

- David Lucatch, CEO

Life now takes place via cloud, SaaS, mobile and IoT – the case for blockchain digital identity is *now*.

By 2025, investments in DCI from identity and access management (IAM) providers will increase by

**+60%**

Source: Gartner Report

**\$49.5B**

**Global identity verification** market size expected by 2026, CAGR of 16.2% during the forecast period.

Source: MarketsandMarkets

**\$800B**

**Projected 2024 revenue in Global Metaverse vs. \$500B in 2020**

Source: Bloomberg, Newzoo, IDC, PWC, Statista and Two Circles

**6.2B+**

**Identity apps** expected to be in service by 2025. Now is the time to focus and collaborate.

Source: World Economic Report

**-43%**

**Banking onboarding abandoned** during qualification processes.

Source: Reducing Friction in Online Account Opening

By 2022, digital businesses that offer their customers a better experience during identity corroboration are predicated to earn

**+20%**

more income than their competitors

Source: MarketsandMarkets

**Global cybercrime** damage predicted to hit

**\$10.5T** annually  
by 2025

Source: Cybersecurity Ventures

In 2020, financial identity theft cost Americans

**\$502.5B**

Source: U.S. Identity Theft – The Stark Reality



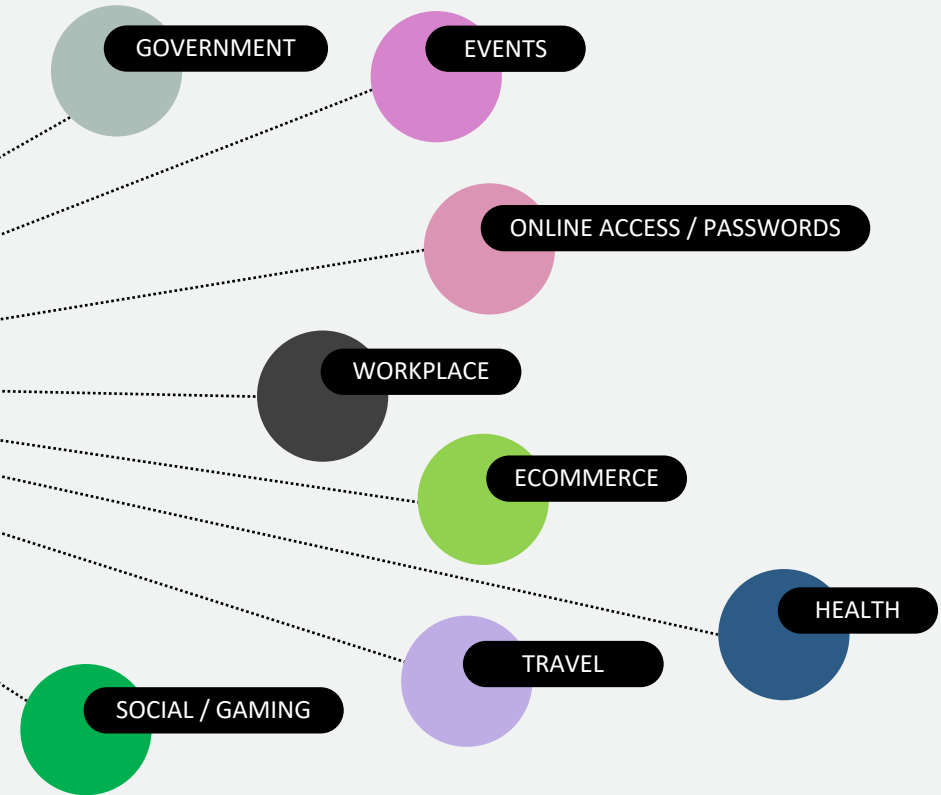
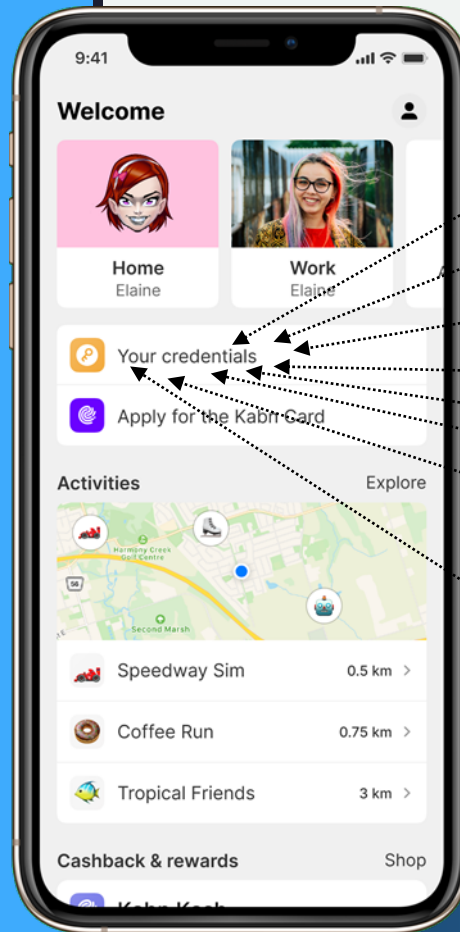
# Shift to the Owner Economy.



**Web 3.0** promises to reduce the risk of hacking and data leaks through decentralized systems. Users will own and control their data and digital footprint using tokenized digital credentials and assets.

REAL WORLD	WEB 2.0	WEB 3.0	METaverse
<p>In-person verification</p> <p>Valid Government ID (Passport/Driver's License)</p> <p>Paper-based credentials</p>	<p>HTTP/Web-centric</p> <p>Mobile/Internet Access and Social Networks</p> <p>Rise of eCommerce</p> <p>Online Banking</p> <p>Real time news</p> <p>Password protected (average individual has 100 passwords)</p>	<p><u>Built on Blockchain</u></p> <p>Avatars support digital ID</p> <p>Biometric verification</p> <p>No online passwords</p> <p>Metaverse replaces Internet</p> <p>AI Machine Learning</p> <p>Trustless and permissionless (i.e. decentralization)</p>	<p>A network of 3D virtual worlds focused on social connection.</p> <p><b>Connectivity technologies</b></p> <p><b>Human interface</b></p> <p><b>Decentralized technology</b></p> <p><b>Experiences</b></p> <p><b>Creator economy</b></p>

In a privacy-first world,  
the need for biometrically  
secure identity and  
frictionless identity  
assurance across a range  
of use cases will be  
paramount.



**“Identity” is not just who you are,  
it’s the things you do and the places you go.**

**LAVCE is an interoperable proprietary cloud-based decentralized identity (DCI) platform for Web 3.0 that provides digitally validated credentials through Self-Sovereign Identity based on Blockchain for privacy, security and trust.**

## Single, User-centric Platform

QR Codes manage, control and support the issuance and verification of digital credentials – both in-app, via 3rd party and partner



## Biometric Access

Biometric access to digital wallet credentials protects against fraud



## Verification

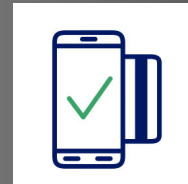
Acknowledges true identity of user and allows transaction with no transfer of personal identifiable information (PII).



## Frictionless ID Management

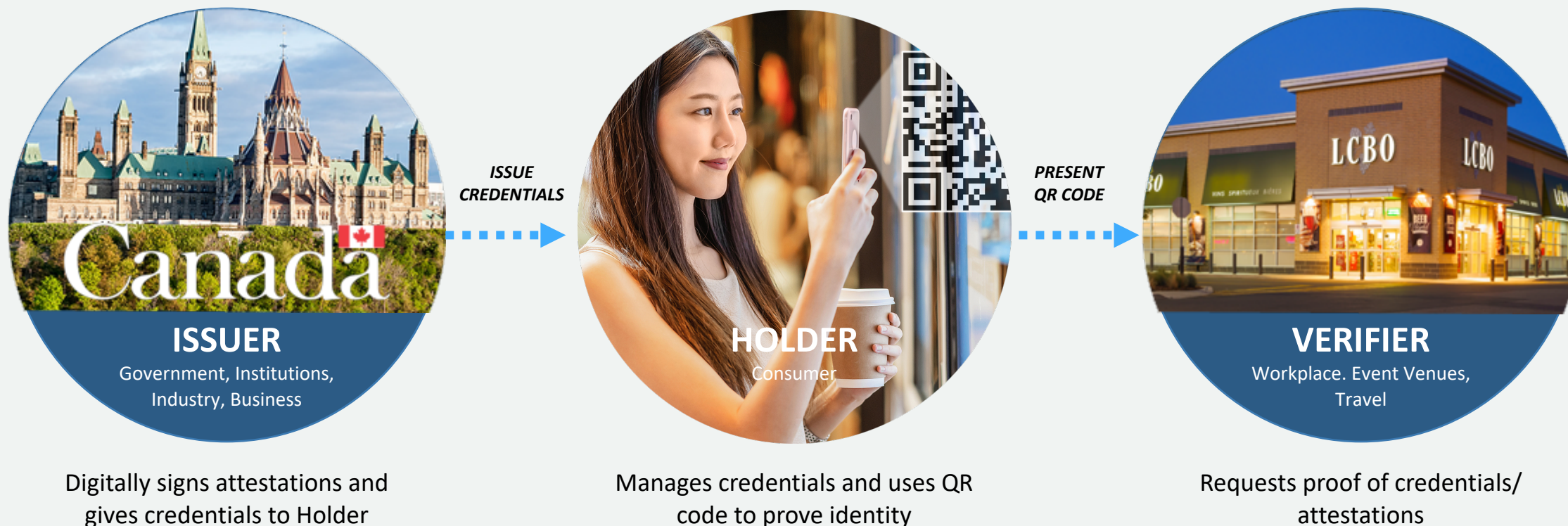
Hosts Government issued credentials that ease ID management

*(i.e., proof of COVID vaccination, passport, birth certificates, health cards, driving license, banking details)*



# Unlocking Value through Digital Identity

Digital credentials on the blockchain are easy to issue, manage and verify.



**A single platform to manage, control and support the issuance and verification of digital credentials - both in-app, via 3rd party and partner apps by way of QR Code.**

## Case Study #1

# Ontario Convenience Store Association



## Solution For Age Restricted Products

- Liquid Avatar partners with OCSA to launch *Smart Age* program across 8,000 stores in Ontario.
- Age restricted products such as lottery tickets, tobacco and alcohol provide up to 70% of revenue and profits for convenience stores.
- Verification of age is critical for the convenience stores to mitigate the risk of fines and license revocation.
- **Liquid Avatar's platform provides point of sale digital age verification**, supported with:
  - Biometric authentication
  - Verifiable digital credentials
- No personal information divulged.
- Multiple revenue streams: pay as you go (transactional), subscription and sponsorship.





## Case Study #2

# Cannabis Retail Dispensaries



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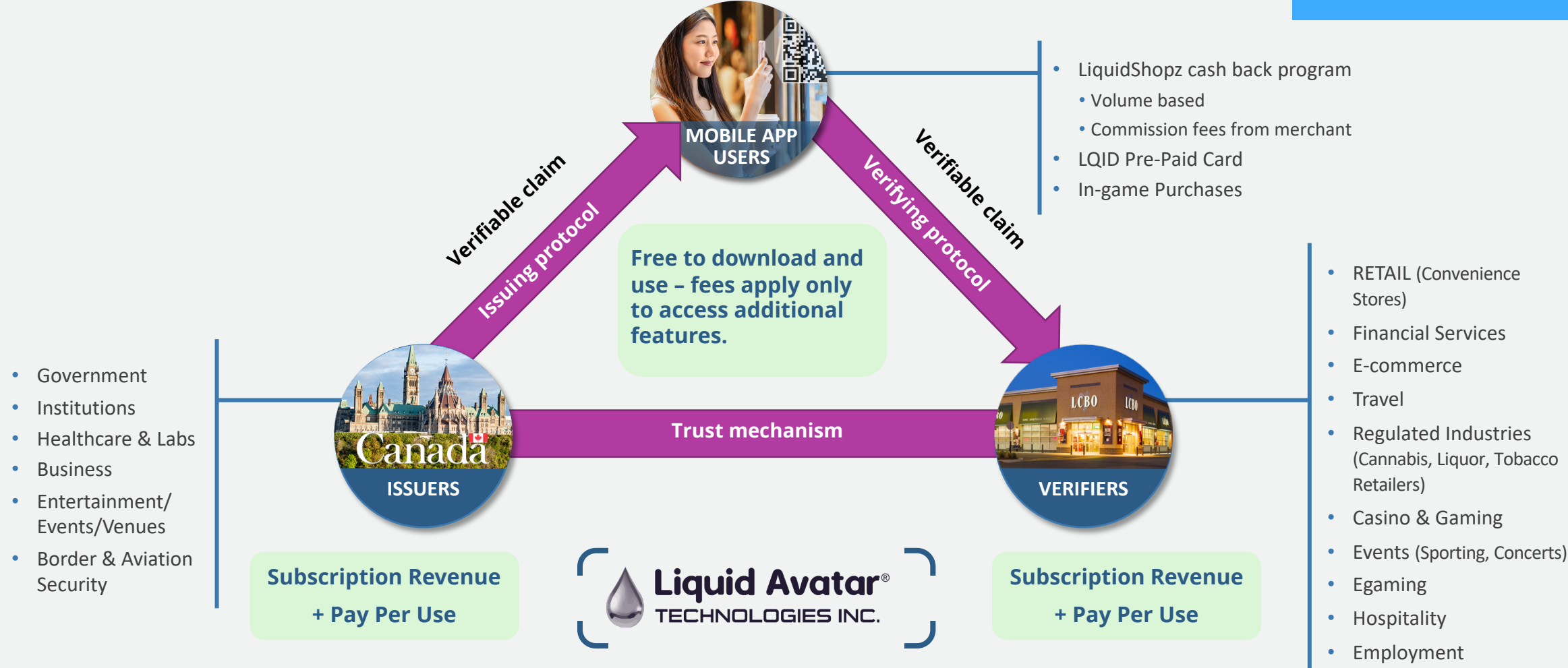
## Frictionless Cannabis Sales

- **Traditional age verification methods are insufficient to meet the required government standards.**
- Liquid Avatar's LAVCE solution ensures a higher standard of compliance and uses SDKs for frictionless integration with existing applications and e-commerce platforms.
- Management & control of multiple verifiable credentials:
  - Proof of Identity
  - Proof of Vaccinations
  - Covid-19 & other health tests
  - Age Verification for restricted product sales
  - Elimination of username & passwords
- Blockchain technology supports trust and authenticity.



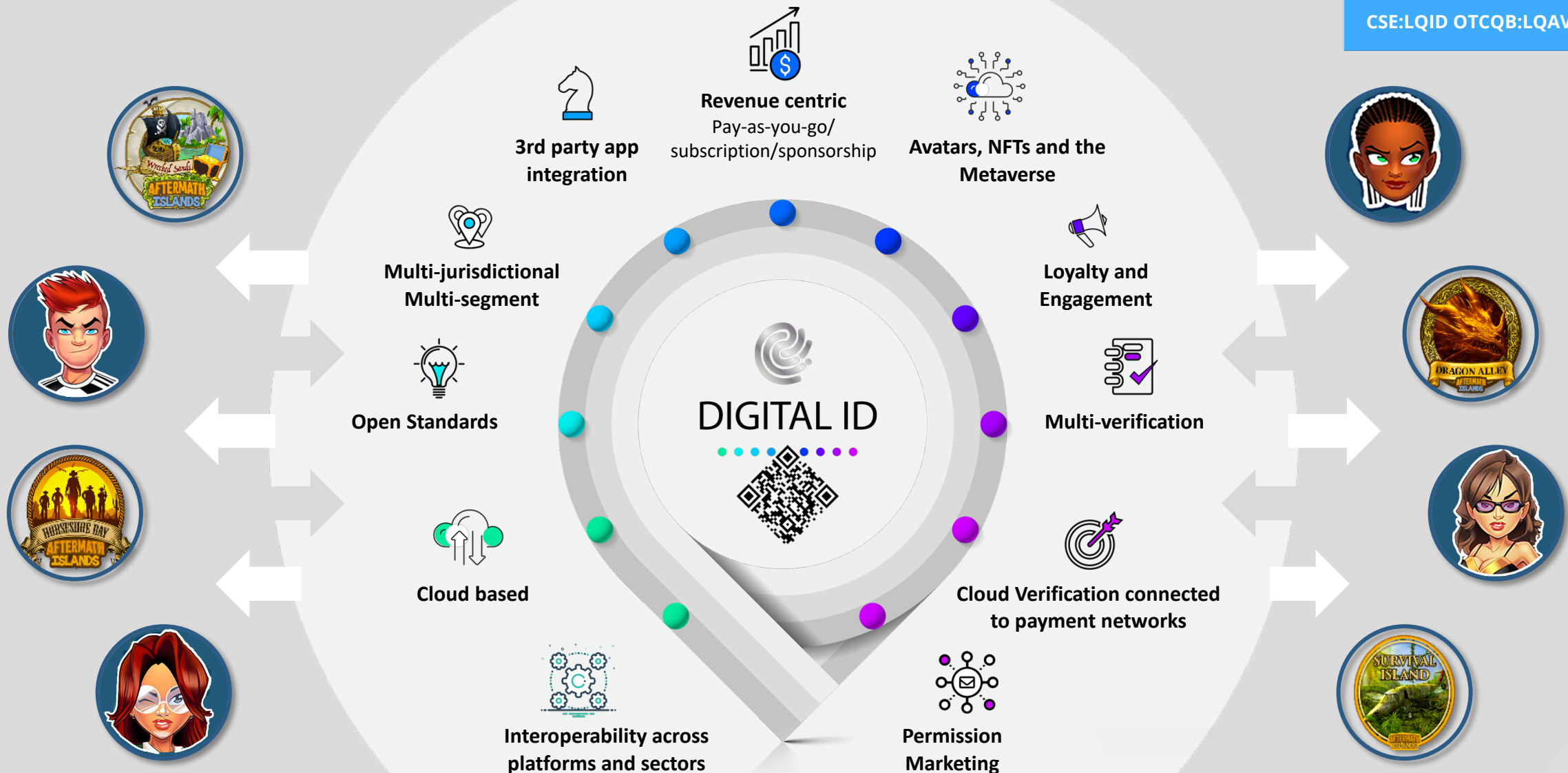
# Recurring Revenue with Multiple Catalysts

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# Digital ID at the Core of our Business

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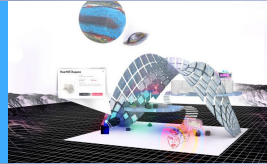
# The Metaverse, a unique opportunity.

**Liquid Avatar's core technology provides a user gateway into the Metaverse for augmented reality (AR) and virtual reality (VR) experiences.**

- 50% interest in Aftermath Islands Metaverse Limited, an exciting virtual world of themed based islands, communities, and estates where players can experience a wide range of adventures and opportunities
- Began pre-sales for plots of land in the Metaverse in November 2021.
- Commercial Sales to date >\$1M

*"Metaverse CAGR for 2020-2027 revenue estimated at 43.3%."*  
- Emergen Research 2021

# Metaverse is the Next Chapter of the Internet



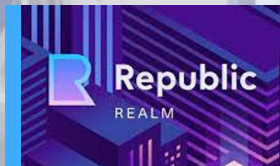
*Roar to open Meta Space studio to design property in the metaverse*



*Dana White announces UFC will do fights in the metaverse*



*Metaverse real estate sales top \$500 million, and are projected to double this year*



*Republic Realm paid a record \$4.3 million for land in the largest metaverse RE platform, Sandbox.*



*Andrew Kiguel, CEO of Tokens.com, recently raised \$16 million fund to invest in metaverse real estate.*



## 1. Universal Identity Applications

Digital Identity interoperability support on multiple platforms, networks and Metaverses by verifying "good actors" and reducing potential friction and fraud, increasing opportunities for loyalty, engagement, and permission-based marketing to increase revenues.

## 2. Digital Credentials

Through the Liquid Avatar Verifiable Credential Ecosystem, individuals and entities are empowered holders to create, manage and control their online personas and personal data through high-quality digital icons "Avatars". The ecosystem also supports a wide range of issuers of digital credentials and the ability to verify these credentials through payment networks and other solutions.

## 3. Managing Access, Permissions and Engagement

Digital Credentials create the ability to support a variety of regulatory, venue and other restrictions that can effectively and efficiently verify parties with a high degree of assurance. Digital credentials also support opportunities to create new engagement relationships for permission-based marketing and loyalty relationships that comply with evolving privacy requirements.



## 4. Avatars and NFTs

Digital Twins made to be fully articulated 3D that look, move, sound and interact like their "real" counterpart and iconic avatars together with NFTs (non-fungible tokens) support the evolving blockchain and digital economy connecting digital identity to new and evolving classes of products and services. Oasis Digital Studios Limited, our wholly owned subsidiary, acts as our technology and services agency supporting Creators, Artists, and Talent in the fast-paced emerging Digital Collectible and Avatar creation sectors.

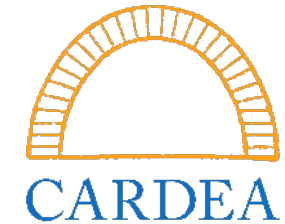
## 5. Metaverse

Co-owned by Oasis, Aftermath Islands is a planned metaverse, which will provide online users with theme-based first-person, Augmented Reality (AR) and Virtual Reality (VR) experiences, quests, games, and integrated eCommerce activities, creating a virtual world supported by users and brands. The Company is also working with other Metaverse groups to create interoperable programs that support inter-play and revenue initiatives.












## 6. Meta Hero Project <sup>™</sup>

The Meta Hero Project <sup>™</sup> is a 3D Meta Avatar platform that allows users to fully customize and personalize their avatar with their life-like body type and face, together with unique skills and powers, giving them the ability to integrate with digital identity and be part of new and emerging online games and metaverse activities.

# Partnerships with Key Players



# Named a Top DCI Vendor by Gartner

 1KOSMOS	 FINEMA	 ICONLOOP	 IdRamp
Indicio	 JOLOCOM	 <b>Liquid Avatar®</b> TECHNOLOGIES INC.	 mastercard.
 Microsoft	nu_i.d.	Ping <i>iD</i>	SECURE <i>KEY</i>
 trinsic	 workday®	 CLEAR	

- Gartner Report, November 2021

# Management



[David Lucatch](#)

Co-Founder, President, Director & Chair  
35+ years serial entrepreneur in  
technology & media enterprises



[RJ Reiser](#)

Chief Information Officer, Director  
20+ years in Sales & Partnerships



[Michael Konikoff](#)

Chief Revenue Officer  
30+ years in business  
development, marketing and  
loyalty



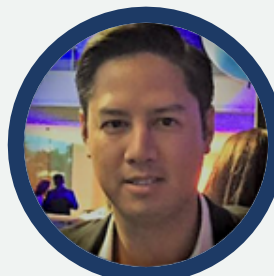
[Lynn Cumiskey](#)

Chief Compliance Officer  
18+ years in Compliance  
Management



[Craig McCannell](#)

Chief Financial Officer  
20+ years in Finance and  
Accounting



[Jeff Mesina](#)

Independent Director



[Andra Enescu](#)

Independent Director



[Steven Hollerbach](#)

Independent Director

# Investment Highlights and Milestones

## Growth Pillars:

- A massive global market exists for a digital privacy, safety and security solutions.
- Liquid Avatar's LAVCE platform offers a leading-edge solution to organizations requiring digital verification built to industry standards with frictionless integration.
- Multiple vertical market opportunities including government, retail, healthcare, gaming, travel, etc.
- Pilot programs already underway for travel to Caribbean Island and age gating with OCSA.
- Capitalizing on exciting Metaverse opportunities.
- Core technology has multiple other applications for future development.

## Capitalization Table:

- As of February 2022, the following securities were issued and outstanding:

<b>Common Shares Outstanding</b>	<b>141,678,473</b>
<b>Reserved for Issuance *</b>	<b>71,587,410</b>
<b>Full Dilution</b>	<b>213,265,883</b>
% owned by Insiders (of issued/OS):	<b>21%</b>
* Options:	17,268,900
Warrants:	50,978,554
Reserved Shares and Comp Units:	3,839,956

# Get in touch.

## General Inquiries:

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[ir@liquidavatar.com](mailto:ir@liquidavatar.com)

## To schedule a demo, please contact:

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